

A woman in a green shirt is speaking into a megaphone, addressing a group of people outdoors. The background shows several other individuals, some looking towards the speaker. The scene is set in a natural, outdoor environment with trees visible in the distance.

Local evidence for disaster and climate resilient pathways – an advocacy journey

F2F 2018, 26 – 28 November, Spiez



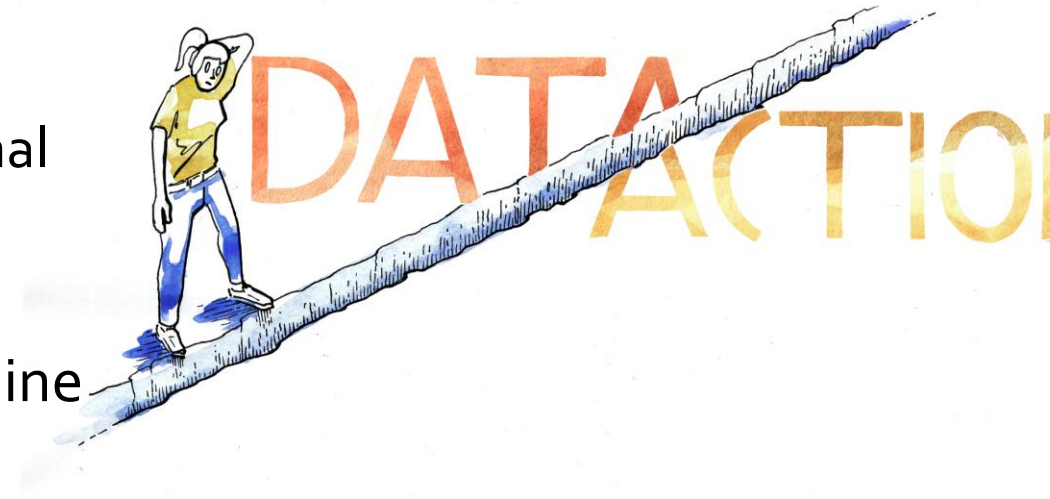
The Swiss NGO DRR Platform

- ❖ A network of 17 Swiss-based non-for-profit organizations working on DRR and CCA
- ❖ Founded in 2011
- ❖ Main objective: *dedicated to increase the resilience of women and men, communities and governments, through an integrated approach to DRR and CCA*
- ❖ 3 pillars: Capacity & Learning
Concept Development
Advocacy & Networking

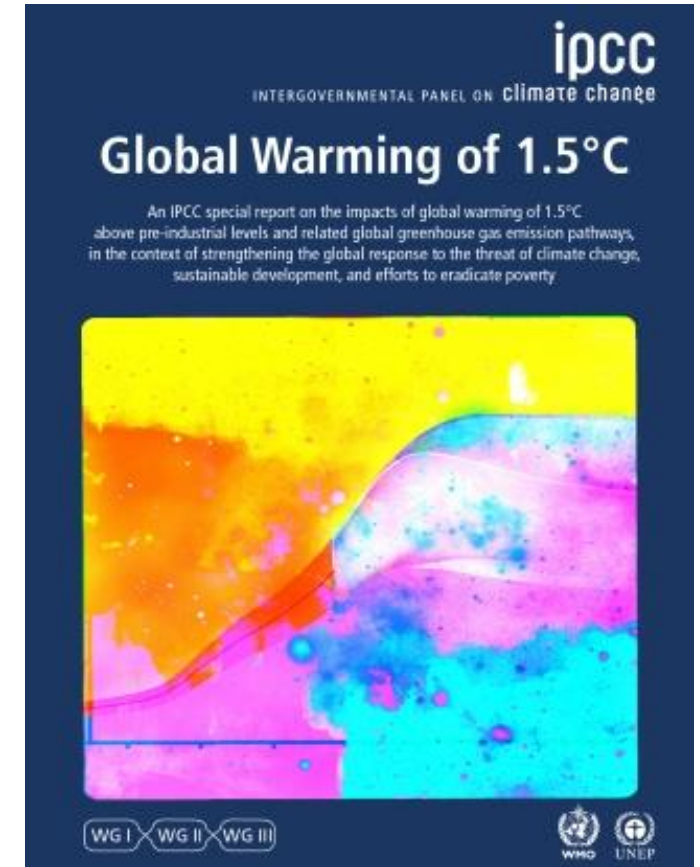


The Swiss NGO DRR Platform: Advocacy Objectives

- ❖ Highlight the relevance of DRR/CCA for sustainable and resilient development pathways
- ❖ Strengthen the voice of civil society in international negotiations and frameworks
 - ❖ directly
 - ❖ Through GNDR and Views from the Frontline
 - ❖ Through the Swiss positions



Setting the scene





Taking the advocacy journey for DRR and CCA

Jana Junghardt, Caritas Switzerland

F2F 2018, 26 November, Spiez



Advocacy

«Advocacy is about **persuading people to make changes, whether in policy, practice, systems or structures [...].** Advocacy is about **speaking for others, working with others and supporting others to speak for themselves**»

(IFRC, 2012)

“A strategic set of activities designed to **influence** decision-makers, laws and regulations, structures and practices to **address the root causes of injustice**”

(ACT Alliance, 2018)

“Advocacy is **more than raising awareness.** [It] is about trying to **seek a positive change [...]** by **influencing.** [...] Advocacy focuses on the **underlying socio-political causes of poverty and seeks change at this level**”

(GNDR, 2016)

Advocacy for disaster- and climate-resilient pathways

- Climate change and disasters key impediments to sustainable development → addressing them enabler for SDG
- Both build on a culture of prevention: Preventing loss of life, economic, ecological and cultural damage
- Reality check: **Reaction**





Advocacy for disaster- and climate-resilient pathways



- Ensuring that adequate budget is allocated for DRR/CCA
 - Advocate for enforcing earthquake-resistant building codes
 - DRR/CCA are part of sectoral development plans
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- Ensuring that no one is left behind in resilience building and when a disaster strikes
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- Making industrialized countries accountable in their pledges and actions for climate change impacts AND strengthen climate-friendly development pathways across the globe

What this workshop will be about...

- ✓ Learning about planning and implementing advocacy work related to DRR and CCA
- ✓ Discussing appropriate tools and approaches
- ✓ Identifying good local evidence in the contexts of disasters and climate change



The Advocacy Journey

