

## Invitation

### LEARNING EVENT:

### Integrating DRR into market system development (MSD) projects

28 April 2016, 9.00 – 16.45, Helvetas Bern

#### Frame:

Market system development (MSD) projects – earlier frequently referred to as ‘making markets work for the poor’ (M4P) including e.g. value chain development – are common approaches aiming at a systemic development. The MSD approach helps us understand two key aspects of the systems of our work. First, it gives us frameworks to look into the wider system and its specific functions in which the target groups and individuals are embedded. Second, it guides us to understand the underlying systemic causes for underperformance/failure and not just their symptoms.

The integration of DRR as cross cutting topic aims at avoiding hazards and reducing risks threatening the project’s core interventions. Different to a classical DRR interventions the presented approach will focus on a risk analysis closely linked to project’s core objectives and the prioritisation of DRR interventions, aiming at a systemic approach including all relevant players in the market system.

The presentations of case studies, a specific guidance, interactive discussions and group works shall illustrate how to identify major risks and measures linked to market development interventions.

**Objective:** Participants understand direct and hidden risks in MSD projects and the added value of integration DRR measures and have examples for possible entry points to integrate DRM in MSD projects.

#### Programme Outline:

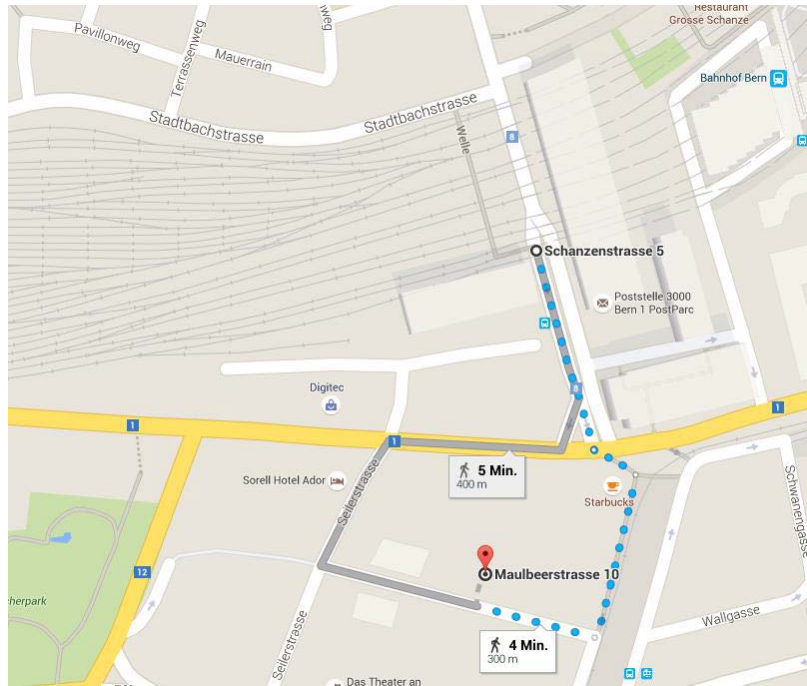
Time	Content	Methodology	Responsible
9.10	Opening, program, objectives, participants presentation		Eveline
9.30	<u>Introduction</u> of key concepts of MSD and DRR	Presentations, clips	Zenebe / Eveline
10.15	<u>Rational</u> for DRR in MSD and conceptual <u>entry points</u>	Presentation	Zenebe
10.40	Coffee Break		
11.10	<u>Guideline</u> to integrate climate risks in market systems - 8 step approach - experience from Nepal	Presentation 20’ Q&A 10’	Nicole
11.50	Potentials, challenges and experience of disaster risk aspects in MSD projects	Plenary discussion 30’	all
12.20	Lunch Break 12h15 -13h15		
13.20	<u>Case studies</u> 1) DRR in value chains MOL/ Georgia 2) DRR in MSD Market makers / Bosnia	presentation & Q&A each 30’	Silvia/ HEKS Eveline/ Helvetas
14.20	<u>Group work</u> on a case study	Group work 60’	all
15.20	Coffee Break		
15.50	Group work feedback Plenary feedback and conclusions	Plenary presentation / discussion	all
16.20-16.45	Launch of blog on DRR in MSD Evaluation and closure	Website snap shot Evaluation form	Zenebe / Eveline

**Venue:**

HELVETAS Swiss  
Intercooperation,  
Maulbeerstrasse 10, Bern.  
Arriving by train, take the stairs  
from the platform up to the  
crossover “Welle” and walk  
down the Schanzenstrasse ,  
Hirschengraben to  
Maulbeerstrasse 10 (approx.. 5  
min.)

**Contact:**

eveline.Studer@helvetas.org  
(Advisor Disaster Risk  
Management)  
Phone +41 31 385 10 98

**Participants List:**

No.	Name	First Name	Institution	Email
1	Rothe	Manuel	CBM	<a href="mailto:manuel.rothe@cbmswiss.ch">manuel.rothe@cbmswiss.ch</a>
2	Engeli	Jens	Helvetas	<a href="mailto:jens.engeli@helvetas.org">jens.engeli@helvetas.org</a>
3	Mayoufi	Sabrina	Helvetas	<a href="mailto:Sabrina.Mayoufi@helvetas.org">Sabrina.Mayoufi@helvetas.org</a>
4	Pleines	Thierry	HEKS	<a href="mailto:thierry.pleines@eper.ch">thierry.pleines@eper.ch</a>
5	Stahl	Thomas	Tearfund	<a href="mailto:thomas.stahl@tearfund.ch">thomas.stahl@tearfund.ch</a>
6	Schaber	Carole	Caritas	<a href="mailto:cschaber@caritas.ch">cschaber@caritas.ch</a>
7	Joss	Stefan	HEKS	<a href="mailto:stefanjoss@yahoo.com">stefanjoss@yahoo.com</a>
8	Rüegg	Maja	Helvetas	<a href="mailto:maja.rueegg@helvetas.org">maja.rueegg@helvetas.org</a>
9	Schild	Sabine	Caritas	<a href="mailto:sschild@caritas.ch">sschild@caritas.ch</a>
10	Widmer	Theresa	Swisscontact	<a href="mailto:teresa.widmer@swisscontact.org">teresa.widmer@swisscontact.org</a>
11	Macchi	Judith	HEKS	<a href="mailto:judith.macchi@heks.ch">judith.macchi@heks.ch</a>
12	Huber	Gentiane	SDC	<a href="mailto:Gentiane.huber@eda.admin.ch">Gentiane.huber@eda.admin.ch</a>
13				
14				

**Organizers**

1	Studer	Eveline	Helvetas (Advisor Disaster Risk Management)	<a href="mailto:eveline.studer@helvetas.org">eveline.studer@helvetas.org</a>
2	Uraguchi	Zenebe	Helvetas (Senior Advisor Market Development)	<a href="mailto:Zenebe.uraguchi@helvetas.org">Zenebe.uraguchi@helvetas.org</a>
3	Clot	Nicole	Helvetas (Advisor Climate Change Adaptation)	<a href="mailto:Nicole.Clot@helvetas.org">Nicole.Clot@helvetas.org</a>
4	Frei	Silvia	HEKS (Programme officer South Caucasus)	<a href="mailto:Silvia.Frei@eper.ch">Silvia.Frei@eper.ch</a>